APPENDIX H

A CHRONOLOGY OF MAJOR INTERNATIONAL EVENTS RELATED TO CULTURAL TOURISM

(Note: Limited to events related to international cultural tourism.)

1947  International Union of Tourism Organizations (IUTO), predecessor of the World Tourism Organization (WTO), adopts resolutions on the dissemination of knowledge by tourism; and on the development of cultural and popular travel at its II Conference in Paris, France.

1948  IUOTO adopts a resolution on the appreciation of the value of travel to the social and cultural life at its III Conference in Oslo, Norway.

1951  IUOTO adopts a resolution on the promotion of mutual cultural and social appreciation at its VI General Assembly in Athens, Greece.

1957  IUOTO adopts a resolution on African arts and crafts at its XII General Assembly in Washington, D.C.


1963  United Nations Conference on Tourism and International Travel, Rome, Italy (August-September). Conference recognizes preservation as an investment in development projects and that cultural tourism has a multiplying economic effect.

1964  UNESCO XIII General Conference adopts resolution calling for study of monuments preservation in relation to the development of tourism and its contribution to a country's economic development. The study's results to be used in helping member states as they undertake actions in this field (October-November).

1965  The Macchu Pichu Charter is adopted by a group of experts meeting at Macchu Pichu as a result of hotel development proposals.


1967  United Nations designates 1967 as the "International Tourism Year."
United Nations Development Program (UNDP) accepts the concept that cultural tourism projects could be financed by them.

Pan American meeting, "The Preservation and Utilization of Monuments and Sites of Artistic and Historical Value," held in Quito, Ecuador. Adopts report known as the "Quito Standards."


IUOTO adopts a resolution on the safeguarding of holy places, sites and religious monuments at its XXI General Assembly, Dublin, Ireland.

1970 IUOTO undertakes study for UNESCO to assess the importance of archeological sites and historic monuments as tourist attractions and determine its role in tourism development.

1972 The international treaty, "Convention Concerning the Protection of the World Cultural and Natural Heritage," adopted by first signatory states.

1973 IUOTO adopts a resolution on the protection of monuments at its XXIII General Assembly in Caracas, Venezuela.

1974 IUOTO holds a seminar in Libreville concerning the role of tourism administration in the protection of the environment and folklore.

1975 Europa Nostra organizes "European Architectural Heritage Year -- 1975." International symposium convened in Amsterdam, the Netherlands, in October.


1980 PATA sponsors first task force with focus on heritage conservation and tourism to Macao. Subsequent numerous task forces sponsored throughout Pacific region.

PATA presents first Heritage Awards to recognize local and national achievements in heritage conservation related to tourism.

WTO adopts "Declaration of Manila on World Tourism" at their general assembly in Manilla, the Philippines (September). Declaration includes four major points on cultural tourism.

1982 PATA sponsors first Heritage Training Seminar related to tourism planning and development in Honolulu, Hawaii.

The World Conference on Cultural Policies, organized by UNESCO in Mexico City, Mexico, July 26 - August 6, 1982, adopts Recommendation No. 50 on the protection of objects of cultural tourism and the publication of a world atlas on cultural tourism.


WTO produces study on tourism's contribution to protecting the environment.

1984 International Association of Tourism Experts 1984 Congress has theme of "Tourism and Heritage."


7th ICOMOS General Assembly adopts the "Charter on Cultural Tourism" in Rostock, German Democratic Republic.
The I World Congress on Heritage Presentation and Interpretation held in Banff, Alberta, Canada. Congress adopts the "Banff Declaration."


The II World Congress on Heritage Presentation and Interpretation, with the theme "Preparing for the 90s," held in Coventry, England, August 4 - September 4. Proceedings published by Department of Psychology, University of Surrey, Guildford, Surrey, England, GU2 5H4.


International Workshop on Visitor Carrying Capacity Measurement at Historic Sites and Cities and Wilderness Protected Areas in Developing Countries held in Belize City, Belize, April, 1992.

Tourism at Heritage Sites Conference held in Kathmandu, Nepal, under the sponsorship of the Pacific Asian Travel Association, UNESCO and the International Union for the Conservation of Nature, September 21-23.

Questionnaire, "The World Natural Heritage and Tourism" developed and sent to all natural sites on the World Heritage List under a joint project by UNESCO, United Nations Environmental Program and World Tourism Organization.

International Conference on Cultural Tourism held at Gadjah Mada University in Yogyakarta, Indonesia, on November 24-26, 1992. Adopted the Yogyakarta Declaration on National Cultures and Universal Tourism.