Side event for 42\textsuperscript{nd} session of World Heritage Committee

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Guidance and Capacity Building for the Recognition of
Associative Values using criterion (vi)

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Coordinating Body of the Ministry of Foreign Affairs, Germany

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Objective of the study

To prepare recommendations to enhance capacity building and provide in-depth guidance for the recognition of associative values in World Heritage properties using criterion (vi)
Methodology

• Reference group of experts, plus ICOMOS, ICCROM, World Heritage Centre and observers from Sites of Memory and conflict sites studies (Annex 6);

• Review of literature, outcomes of previous meetings, and resource manuals;

• Analysis of Statements of OUV of World Heritage sites using criterion (vi);
Criterion (vi) (current wording)

“Nominated properties shall be directly or tangibly associated with events or living traditions, with ideas, or with beliefs, with artistic and literary works of outstanding universal significance (The Committee considers that this criterion should preferably be used in conjunction with other criteria).”
Criterion (vi) is different

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3 assessments are required:
- significance of the association(s)
- nature of the link between such associations(s) and the site
- comparison with other similar associations and their links to the sites.
Application of criterion (vi) by year of inscription
(Table 6)
Textual analysis of 240 criterion (vi) WHSs

- based on Statements of Outstanding Universal Value
- wide variety of language creates confusion
- “events,” “living traditions” and “ideas” dominate
- themes that have been used but could not be clearly assigned to any of the six associations are “persons” and “objects”
The annexes

Annex 1: Sites using criterion (vi) organized by association (240 WHSs)

Annex 2: Sites using criterion (vi) with other cultural criteria (217 WHSs)

Annex 3: Sites using criterion (vi) with other cultural and natural criteria (10 WHSs)

Annex 4: Sites using criterion (vi) alone with natural criteria (1 WHS)

Annex 5: Sites using criterion (vi) alone (12 WHSs)
EVENT: Bikini Atoll Nuclear Test Site, Marshall Islands, inscribed 2010 ©UNESCO (Ron Van Oers)
LIVING TRADITIONS: Great Burkhan Khaldun Mountain and its surrounding sacred landscape, Mongolia, inscribed 2015 ©UNESCO (Photo Mon Agency)
IDEAS: The Architectural Work of Le Corbusier, an Outstanding Contribution to the Modern Movement, 7 countries, Unité d’habitation, Marseilles, France, inscribed 2016 © Fondationlecorbusier (Paul Kozlowski)
BELIEFS: Sacred Mijikenda Kaya Forests, Kenya, inscribed 2008 © UNESCO (Okoko Ashikoye)
ARTISTIC WORKS: The Persian Garden, Islamic Republic of Iran, inscribed 2011 © UNESCO (CRA-Terre)
LITERARY WORKS: Archaeological Sites of Mycenae and Tiryns, Greece, inscribed 1999
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RECOMMENDATION 1

No changes should be made to the formulation of criterion (vi) at this time.
RECOMMENDATION 2

The existing text in *Preparing World Heritage Nominations* should be revised to clarify and enhance an understanding of how to apply and assess criterion (vi).
RECOMMENDATION 3

Further in-depth guidance using case studies as illustrations should be developed for criterion (vi) to explain:

• how to approach each association (events, living traditions, ideas, beliefs, artistic works, literary works) with clear and consistent language
• how to measure links with a place
• how to develop a robust comparative analysis.
RECOMMENDATION 4

The resource manuals on managing World Heritage sites should be revised to guide the management of associations listed in criterion (vi) (events, living traditions, ideas, beliefs, artistic works and literary works). Specific examples of managing associations at World Heritage sites would be helpful.

In the case of natural properties further guidance should be developed on how to recognize and conserve the living traditions of local populations and Indigenous communities.
In order to increase the use of criterion (vi) with natural criteria as a means of contributing to the Global Strategy, pilot projects should be initiated to explore how to combine criterion (vi) with natural criteria as a basis for developing guidance, upstream assistance and capacity building initiatives.
RECOMMENDATION 6

Capacity building strategies for the use of criterion (vi) should include revision of standard World Heritage tools, presentations at appropriate meetings, and development of guidance papers on the six associative values, preparation of training modules.
RECOMMENDATION 7

Other international programs should be considered as alternatives to recognize events, living traditions, ideas, beliefs, artistic works and literary works. Programs with strong potential include:

- 2003 UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage
- Cultural routes and networks
- UNESCO Creative Cities Network
- UNESCO Memory of the World Program
- UNESCO World Network of Biosphere Reserves
- UNESCO Global Geoparks program
- FAO’s Globally Important Agricultural Heritage systems
Thank you for your attention

http://whc.unesco.org/en/nominations/
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