Valéry Freland has been the Executive Director of ALIPH since 1 September 2018. He is responsible for the strategic implementation and management of this new international organization based in Geneva.

A French career diplomat, Valéry Freland holds a law degree from Panthéon-Sorbonne University and is a graduate of Sciences Po (Paris) and the École Nationale d'Administration (ENA-class Léopold Sedar Senghor). He began his career as a legal advisor at the Superior Council of the Audiovisual (1994-1997) before joining the French Ministry of Foreign Affairs, where he dealt with multilateral audiovisual negotiations.

After graduating from ENA in 2004, he joined the Quai d’Orsay where he successively held the positions of Senior Officer at the Division of the European Union, in charge of the EU budget (2004-2007), Culture and Audiovisual Advisor at the Permanent Representation of France to the European Union in Brussels, during the French presidency of the EU (2007-2009), then as Deputy Director in charge of audiovisual and communication technologies (2009).

He was then appointed as Diplomatic Advisor to the French Minister of Culture and Communication, Frédéric Mitterand (2009-2010), then as Cooperation and Culture Advisor at the French Embassy in Tunisia (2010-2013), and finally as Deputy Director of Culture, University and Research at the Quai d’Orsay (2013-2015). Before joining ALIPH, he served as Consul General of France in Boston, USA (2015-2018).

Valéry Freland is Knight of the French Order of Arts and Letters (2010).