



Camino Real : Camargo section to La Cruz, Chihuahua MEXICO

VIVIENDO LOS ITINERARIOS CULTURALES
LIVING THE CULTURAL ROUTES
VIVRE LES ITINÉRAIRES CULTURELS

Encuentro científico • Scientific meeting • Réunion scientifique

10 FEBRERO
| FEBRUARY
17 FÉVRIER

2020



Chihuahua, Chih. MÉXICO

PROMOTED BY

PrAedium

Citizen Observatory of the Natural
and Cultural Heritage
MEXICO



COMITÉ INTERNACIONAL DE ITINERARIOS CULTURALES
INTERNATIONAL COMMITTEE ON CULTURAL ROUTES
COMITÉ INTERNATIONAL DES ITINÉRAIRES CULTURELS
International Council on Monuments and Sites

CIIC
ICOMOS



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CIIC

The analysis of Cultural Routes emerges as a new category of heritage. From the submission and subsequent nomination as a World Heritage Site of the Camino de Santiago in 1993, a group of ICOMOS members from very diverse regions of the world began to work on this topic giving the task of delineating and defining this new category to establish a methodology appropriate to the meaning of this concept, which led to the formalization of the International Committee on Cultural Routes (CIIC) as one of the ICOMOS's International Scientific Committees.

As a result of intensive efforts and a long process of international consultations, the CIIC has developed a definition and methodology, reflected in its Charter of Cultural Routes, ratified by the 16th ICOMOS General Assembly, on 4 October 2008 and expresses that the concept of Cultural Routes “...implies a value as a whole which is greater than the sum of its parts and gives the Route its meaning.” For this reason, the CIIC has cooperated closely with other International ICOMOS Committees to support them in identifying and documenting heritage sites that fall within the multidisciplinary context of Cultural Routes, thus having an important role in expanding this new experience to all areas of the world, making Cultural Routes an element of interest in the maintenance and promotion of Peace in the World. The CIIC promoted and adopted the Declaration of Ise in World Heritage for Peace on 1 November 2009, a text adopted by ICOMOS in Paris, France, by Resolution 17GA 2011/29.

Next February 2020, the CIIC will hold its Assembly and Scientific Meeting and for this, it has chosen the city of Chihuahua. The CIIC began a new phase in May 2017, moving the headquarters of its presidency from Madrid to the city of Chihuahua in Mexico. This committee currently has expert members in twenty-two countries. The Mexican State of Chihuahua is the end point of the nomination as a World Heritage Site of *El Camino Real de Tierra Adentro*.



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SCIENTIFIC MEETING

Today, the consideration of the sense of heritage entails the idea of transversality and transmission to the new generations. For this reason, the CIIC has considered that on this occasion and having celebrated twenty-five years of uninterrupted work, the Scientific Meeting corresponding to 2020 is named "*Living the Cultural Routes*", which will open the doors of the CIIC to ICOMOS Professionals and Emerging Professionals around the world, in order to show the meaning and importance of this category of heritage and distinguish new talents whose affinity makes them close to this research topic. The following lines express the thematic content of the meeting, where applicants will have a platform to present their research to the expert members of this International Scientific Committee of ICOMOS. Investigations shall be governed by the disciplinary documents of the subject.

Thematic axes and sub-themes:

1. Interpretation, conservation and revaluation of Cultural Routes

- a. The value of culture
- b. The tangible and the intangible
- c. The variables in the appropriation of knowledge of Cultural Routes

2. Cultural Routes and Territory

- a. The holistic vision of heritage: multidimensional, continuous and reciprocal exchanges of goods, ideas, knowledge and values between peoples
- b. Historical occupation of the territory: processes of shaping of Cultural Routes
- c. Environmental management, climate change and impact assessment

3. The shared heritage in the Cultural Routes

- a. Common dignity among different regions
- b. The transversality and management of Cultural Routes
- c. Declaration for Peace and Understanding among Nations

4. Historic Roads

- a. Geographical linkage between communities
- b. Specific equity value
- c. Typology on the roads



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DEADLINES

1. Sending presentation summaries

The deadline for submission of the presentation summary is **Sunday, September 1, 2019**.

2. Publication of selected presentations and modality of participation

The authors of the selected presentations will receive a notification from **Friday, September 6, 2019** by mail encuentrociic2020@gmail.com indicating in which mode of presentation they are invited to participate: presentation or poster. The selected research to participate as a presentation will be published.

3. Sending extensive presentations and posters

The authors of the selected presentations will have the limit to send their presentations in length and / or posters on **Friday, October 4, 2019**, the material and the verification of the payment of their access to the event, must be sent to the mail encuentrociic2020@gmail.com

The presentations in length, will have 15 minutes, at the end of each panel will be held a feedback session and questions with a duration of 15 minutes.

The posters will be printed and delivered at the headquarters of the Scientific Meeting by the participants to the organizing committee of the congress during its admission to the event, on **February 10 and 11, 2020**. Printing must respect the set format of 0.60m. width x 1.60m. length.

A poster printing and assembly service will be available at the participant's expense. To request this service you must notify the event organizers in advance. If you wish, you can be advised to perform on your own, print your poster in the city of Chihuahua and avoid some kind of problem generated by transportation.

4. Registration for the Scientific Meeting, Transportation, Lodging and Travel

The registration of the Scientific Meeting, transport, lodging and all the travels of each of the participants: speakers or non-speakers, will be borne by themselves. At the time of registration and its payment, the Agenda of the event will be announced as well as the activities contained.

If you require an official invitation please indicate it, as well as to whom it should be addressed.



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A list of recommended hotels, restaurants and transportation will be provided, as well as options will be offered for an introductory trip to the event – which is desirable given the theme of the meeting, travel not included in registration fee. The cost will be announced. You need to check if you require a visa to access Mexico.

The participant grants his/her consent to use the photographs that are taken from him/her in order to promote the meeting and to the committee itself, their data will be treated under confidentiality.

5. Registration fee

- ICOMOS Members and Emerging Professionals \$328.00USDII.
(You must append image of your credential or (American Dollar)
letter endorsement of the ICOMOS National to which belongs)

6. Consistency of participation

Records of participation as an assistant, speaker or poster will be given to the registered participants. In the event that the presentation is presented by several persons, the record will only be issued to those who are registered, the credit corresponding to the team involved in its development will be the responsibility of the person who has registered.

7. Rights

- a. The presentations and posters sent must be of their own authorship and when sent to the CIIC, the authors admit that they do not contain elements that may damage the intellectual property of a third party.
- b. In sending the presentations and posters, the rapporteur in length or in poster authorizes the International Committee on Cultural Routes (CIIC) so that such works may be exhibited, promoted, disseminated and/or published in any printed media, always including credits for authors for the purposes of education, promotion, dissemination and fundraising for all CIIC related activities.
- c. The CIIC is a scientific committee of ICOMOS, without direct economic resources and its important work is made possible by its promoters, supporters and a number of independent sources of funding, including events such as congresses, conducting publications and fundraising from business sponsors.
- d. Each author retains at all times his/her right of authorship over the work submitted and the information contained therein and will always be recognized, announced, notified whenever his/her work is displayed or disclosed.



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PRESENTATIONS

1. Summaries

Those interested in submitting a poster or presentation should submit a summary in Word format (.docx) that does not exceed 500 words, 12-point Times Roman letter, simple leading, case-sensitive, in Spanish and English (or French). All margins at 2.5cm., brief resume of the author(s).

The following data should be included before the summary:

- a. Thematic axis and sub-theme in which it records its summary
- b. Title and subtitle of the presentation
- c. Name of the author (or authors). Name in uppercase and lowercase. Last names in capital letters
- d. Five keywords
- e. Institution (University, Enterprise, Public Sector, Civil Organization, among others)
- f. Institution Membership or Position
- g. Address (state, city, country)
- h. Current phones and emails

The proposals in presentation or poster, should relate to the central theme of the congress "*Living the Cultural Routes*", with its thematic axes and sub-themes as well as to the doctrinal documents that the CIIC has produced over its twenty-five years, and can be found on the www.icomos.org page. They will include description of the matter, reflections and where this investigation is tilted.

Proposals should be sent to the encuentrociic2020@gmail.com mail by writing down in the case the first word of the thematic axis, the first word of the sub-item, followed by their surnames and at the end, the word presentation or poster.

Example: heritage-dignity_ENRIQUEZMARTINEZpresentation

To be included as speakers in length or as a poster in the program of the CIIC Scientific Meeting 2020, the registration fee must be covered with the limit on **Friday, October 4, 2019**. The electronic means by which payment may be made will be notified.



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2. Selected lectures

The selected papers will be published in a chapter of the book of the Scientific Meeting and must meet the following **editorial criteria**:

- a. Summary in Spanish and English (or French) adjusted to a maximum of 500 words. Five keywords
- b. The text of the presentation may be presented in Spanish, English or French, in Word format (.docx)
- c. The text of the presentation will contain on the first page: title and subtitle of the presentation. Thematic axis and sub-theme Name of author (or authors). Name in uppercase and lowercase. Last names in uppercase letters. Institution. All centered.
- d. Minimum length of 4,000 and up to 5,000 words letter sizes (8 to 10 pages) or A4, plus graphs, pictures, images -all with subtitles-, footnote quotes in Times Roman number 10 - no citations between the text - and references at the end of the document ordered alphabetically with full author names to avoid confusion. All according to UNE Standards 50-104 (ISO 690).
- e. The entire document shall be written in Times Roman 12 simple, justified leading and total margins at 2.5cm.
- f. Subtitles in *Italic*
- g. Images are graphics or photographs used in the text must be included in the text, in a maximum definition of 300dpi in jpg or png format

3. Selected posters

The design of the posters should be based on the following criteria:

- a. Deliver in digital format, with measures 0.60 m width x 1.60 m long, vertical distribution with a maximum definition of 300 dpi in jpg or png format
- b. Free design adjusted to the proposed format and dimensions including the following information:
 - Title
 - Author(s) by first placing the last names in uppercase letters, followed by a comma, and the author's name in uppercase and lowercase. List all authors separated by a dot. Also include the contact email, as well as the institution of origin