

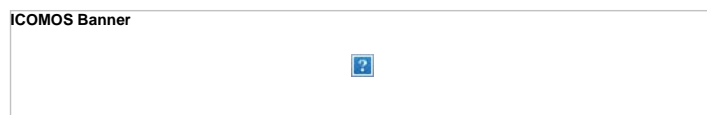
De : [International Council on Monuments and Sites](#)  
A : [Maxwell Laura](#)  
Objet : ICOMOS e-News n° 164 : 18 April - 6 months later  
Date : jeudi 5 décembre 2019 14:35:15

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**e1News n**  
05 December 2019



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## 18 April - 6 months later

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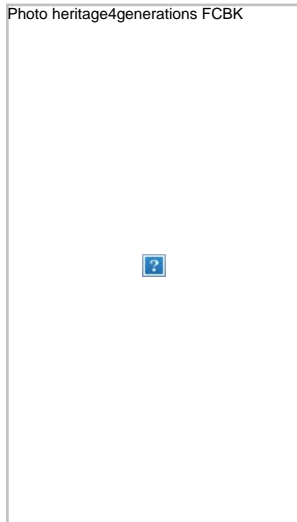
### In this issue

- A few figures
- Photo report

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### A few figures

Photo heritage4generations FCBK



Last 18 April, on International Day on Monuments and Sites, we celebrated Heritage for generations.

The Emerging Professionals Working Group coordinated the event in a spirit of intergenerational exchanges to safeguard and promote heritage. Activities were aimed at fostering fruitful intergenerational dialogue. These included, but were not limited to: conferences, training sessions, roundtables, poster campaigns, evenings with question and answer games between younger and older members professionals and non-professionals, interactive tours of heritage and other kind of sites.

6 months after D-day, we can say that the results are positive: there were **117 events** in **50 countries**

The central strategy of the IDMS focused mainly on the dissemination of information on events on social networks. And it worked! ICOMOS members and friends very much shared the hashtag **#heritage4generations** multiple times on social networks.

It came up about **2000 times** on **Instagram**, in around **140 tweets** that were **retweeted over 1.900 times**, and the **24 posts** related

to the 18 April on ICOMOS' Facebook page were consulted **36.000 times** (counting done on 16/10/2018)!

Logo18avril OK2i

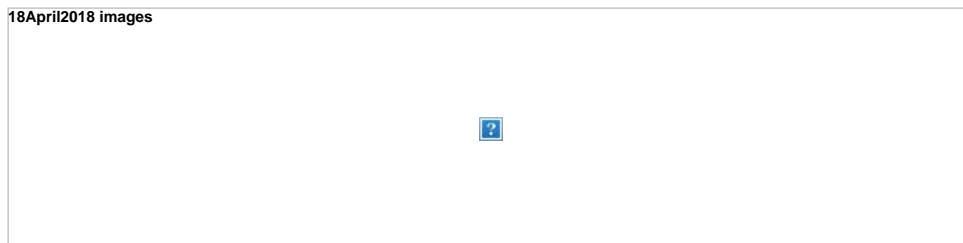


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### Photo report

Beside ICOMOS' Facebook page on which images were posted, more than 60 photographs were uploaded by Emerging professional on **ICOMOS' collaborative photobank**. Click on the thumbnails below to visualize them:

18April2018 images



Thanks to everybody for having made this IDMS a success!



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