# CANDIDATE FOR THE BOARD OF ICOMOS CANDIDAT AU CONSEIL D'ADMINISTRATION DE L'ICOMOS

# JURN BUISMAN

## THE NETHERLANDS – LES PAYS-BAS



General cultural heritage professional (35 years), Netherlands

- member of ICOMOS: ca. 25 years
- director, Museum Geelvinck (historic house museum)
- secretary general, ICOMOS Netherlands (8 years)
- vice-president (Europe), ICOMOS-IFLA ISCCL
- expert member, ISCSHB; associate member, ICICH; associate member, ISCWater - council member, Europa Nostra; secretary general, MoWIC; board member, Interpret

Europe

- wide international experience, including UN, WEF, ICOM &c.
- Economist and Management Information Scientist (Rijksuniversiteit Groningen)

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Professionnel général du patrimoine culturel (35 ans), Pays-Bas

- membre de l'ICOMOS: c. 25 ans
- directeur, Museum Geelvinck (musée maison historique)
- secrétaire général, ICOMOS Pays-Bas (8 ans)
- vice-président (Europe), ICOMOS-IFLA ISCCL
- membre expert, ISCSHB ; membre associé, ICICH; membre associé, ISCWater

- membre du conseil, Europa Nostra; secrétaire général, MoWIC; membre du conseil, Interpret Europe

- vaste expérience internationale, y compris UN, WEF, ICOM &c.

- Économie et Science de l'information administrative (Rijksuniversiteit Groningen)

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Profesional general del patrimonio cultural (35 años), Países Bajos - miembro de ICOMOS: ca. 25 años

- director, Museo Geelvinck (museo casa histórica)

- secretario general, ICOMOS Países Bajos (8 años)

- vicepresidente (Europa), ICOMOS-IFLA ISCCL

- miembro experto, ISCSHB; miembro asociado, ICICH; miembro asociado, ISCWater

- miembro del consejo, Europa Nostra; secretario general, MoWIC; miembro de la junta, Interprete

- amplia experiencia internacional, incluyendo ONU, WEF, ICOM &c.

- Economia y Ciencia de la información administrativa (Rijksuniversiteit Groningen)

### PLATFORM / PLATE-FORME / PLATAFORMA

Communication, transparency and reaching-out to bridge cultural differences are key to servicing our global ICOMOS-community as its Secretary General. Following the Statutes (art. 11.4), if elected, my main tasks will concern compliance, implementation of the decisions, membership and relations with NCs and ISCs. I trust to receive your confidence for adequately executing these Bureau duties in close cooperation with the Secretariat.

In my view, ICOMOS is a global, participatory, multidisciplinary expert network, impactful advocating resilient stewardship of cultural heritage in all its aspects – tangible, intangible and spiritual, including nature, landscape, water &c. – and, in addition, responding effectively to threats and damaging circumstances thereof. Above all, it distinguishes itself as it delivers based on professional experience and scientific research. Doctrinal texts on heritage preservation and related themes, which, over the years, our ICOMOS-community has been voluntary producing and updating, also contribute to validation of heritage for the urgent global challenges with which our planet is confronted today.

In the past decennia, the number of actors in our expert realm has been growing, both in academic and practitioner fields. However, this has hardly led to an increase in members. In my opinion, to strengthen our network organization, both in expertise and in its relevance for stakeholders, as well as financially, it is essential to welcome increasing numbers of qualified experts from our multidisciplinary fields. Moreover, in recent years, the workload for our organization has been rapidly growing. This should be distributed over significantly more shoulders of specialized experts in an ever more diversifying heritage field. Therefore, it is indispensable to work on clarifying the perceived image of ICOMOS outside its own bubble to stimulate action-orientated membership both of emerging professionals, as well as of settled and senior academics and practitioners in broad multidisciplinary heritage and related fields worldwide. Such will require development of transparent and impactful communication strategies, framed in multiculturalism and inclusiveness, community-rights based, and with shared responsibility for our planet, as well as culturally balanced with the local (national) and the regional stakeholder environments.

About a quarter of a century, I have been a member of ICOMOS. Because of my efforts in historic gardens and waterworks, I was suggested to join ISCCL. Eight years ago, Sir

Diederik Six asked me to join the Dutch NC's Board as its Secretary General; thus, I stood at the cradle of today's ISCWater. In the past years, I have off and on replaced the NC's President for international functions, represented the NC at the Europe Group Meetings, acted as VP (Europe) for ISCCL, and as observer at the Council of Europe' CDCPP and other. I attended online AdCom meetings; was involved in the development of the European Quality Principles, the European Cultural Heritage Green Paper, and likewise; acted as the NC's focal point for CCHWG/CAWG and co-initiated the ECHO-action on remote sensing.

Originally, my background lies in economics, managerial information (computer) sciences and accountancy (Peat Marwick; today: KPMG), which could turn-out to be quite useful in my intended function for ICOMOS. Some 35 years ago, I followed my heart, when, I changed my career towards the realm of cultural heritage, first studying international art law and the funding side of heritage preservation. Since then, I initiated, organized and headed guite a few cultural heritage endeavors. During the last 2,5 decades, together with my wife Dunya, a cultural anthropologist and feminist. I was able to realize a broad scope of efforts, ranging from major restoration projects to international exhibitions, from early music festivals to scientific symposia, from cultural dialogue to rights and climate action; this both in my home country and abroad, including for the United Nations. Not everything came to fruition; these were lessons learned. Already from an early age having been actively involved in international organizations, such as WEF, ICC and ICOM, I enjoy being part of the global ICOMOS-community.

I trust to be able to be helpful in the development of effective communication strategies, next to giving support to the work of our President, the Treasurer and other members in the Board, especially in increasing collaboration with other international and regional stakeholders, including the realm of fund acquisition.

If I am elected to the Board, I intend to stand for the office of Secretary General. I will do my utmost to serve in that office in accordance with the ICOMOS-Statutes (art. 11.4 and other), Rules and Regulations, and attend Board and Bureau meetings in person or online. I pledge to unconditionally represent the interests of ICOMOS.

### **CURRICULUM VITAE**

Jurn Buisman is a cultural heritage generalist with 35 years of professional experience in a wide range of heritage fields. He is director of Museum Geelvinck, secretary general of ICOMOS Netherlands (3rd year, 3rd term), vice-president Europe of ICOMOS-IFLA ISCCL, expert member of ISCSBH, associate member of ICICH and incoming voting member of ISCWater. He is active in Europe Group and ECHO Action Group (remote sensing); served as observer for ICOMOS at CDCPP (Council of Europe), European Landscape Convention and Nicosia Convention; acted for the Dutch NC as focal point for NC's Focus Group Water & Heritage, and for European Quality Principles, CAWG/CCHWG, European Cultural Heritage Green Paper, &c.

Jurn is a Council Member of Europa Nostra, Secretary General of MoWIC (Monuments of the Dutch West-India Company), and Member of the Board of Interpret Europe. He represents Museum Geelvinck in ICOM DemHist, CIMCIM and ICLCM, CHN, Water Museums Global Network (UNESCO-IHP), REMA-European Early Music Network, Europeana, ICTM, &c.; on national level, in sKBL (castles & country houses), Dutch Museum Association, Amsterdam Museum Association, Heritage Gelderland, &c. Jurn wrote scientific articles on various topics and regularly presents papers (recently at ICOMOS CHNT, CIMCIM, &c.) He is an Economist and a Management Information Scientist (Rijksuniversiteit Groningen), served as staff-accountant for Peat Marwick (KPMG), and collaborated with the UN, WEF, ICC &c. He has a wide international experience, especially with countries of the former Soviet Union. Jurn is married to the cultural anthropologist and feminist Dunya Verwey.