The Heritage of Education
--- 18th April International Day on Monuments and Sites
A. Event Information

1. Time

18th April 2013, One Day

Details: March 2013 --Advance Publicity

1st -15th April 2013—Activities Preparation

18th April 2013—Event Day

2. Event Location

- Great Wild Goose Pagoda
- Small Wild Goose Pagoda
- Xi’an Stele Forest
- Xi’an Qinglong Temple
- Xi’an Louguan Chinese Taoism Culture Exhibition Area
- Xi’an Jiaotong University
- Northwest University

3. Target Group

① School child, Teenagers, University students
② Professionals and experts in cultural heritage related fields
③ People interested in heritages of education.

B. Event Content

This Event are divided into two parts:


2. Series of publicity activities on “Heritage of Education” in Xi’an.

1. The heritage of education—Silk Road information display

In: Site of Chang’an City of Han Dynasty, Site of Daming Palace in Chang’an City of Tang
Dynasty, Great Wild Goose Pagoda, Small Wild Goose Pagoda, Xingjiaosi Pagoda, The Grottoes of GreatBuddha Temple in BinCounty and Tomb of Zhang Qian, these seven heritage sites in ShaanXi province provide their abstract information and pictures as publicity materials. It will be exhibited as panel display advertises. And the location is inside Small Wild Goose Pagoda Park.

2. A series of publicity activities on “Heritage of Education” in Xi’an

- **Advance publicity**
  These activities are divided into two parts—Advance publicity and the event on the day. The advance publicity includes designing and the printing of leaflets. The publicity activities include providing leaflets, posters and hanging banners for publicity as well as volunteers’ recruitment on the event day among the relevant sites, and Universities. The Weibo(Chinese twitter) and official website are the main ways of online publicity, which will regularly post activity information on consultation and arrangement.

- **The Heritage of Education—18th April 2013 International Day on Monuments and Sites: Events in Small Wild Goose Pagoda**
  1. Seminar of Silk Road (About 100 School children join in this event)
     Time: 18th April 2013, 14:30-16:00.
     Location: Lezhiauditorium.
     Number of People: 100 Schoolchild and visitors
     Preparation: Invite reporter, Take photograph in the event
  2. Autograph activity on safeguarding the heritage of education
     Time: 18th April 2013, 14:30—17:00
     Location: Inside Small Wild Goose Pagoda
     Preparation: Invite reporter, Take photograph in the event
  3. The Symposium of World Cultural Heritage Conservation and Management
     Key words: Cultural Heritage, Conservation and management, heritage of Education etc.
     Time: 18th April 2013, 15:00-16:00
     Location: Conference room of ICOMOS International Conservation Center Xi’an
     Participants: Administrator of Silk Roads related Properties and IICC-X staff
     Preparation: Take photograph

- **Hanging Banner**
  Time: Whole Day

- **Leaflet**
  Time: Whole Day

- **The Heritage of Education—18th April 2013 International Day on Monuments and Sites: Events in Xi’anLouguan Chinese Taoism Culture Exhibition Area**
  1. Autograph activity on safeguarding the heritage of education
     Location: Xi’an Louguan Square
     Preparation: Invite reporter, Take photograph
The Heritage of Education—18th April 2013 International Day on Monuments and Sites: Events in Qinglong Temple

1. Leaflet
   Location: Inside Qinglong Temple
   Time: Half Day

2. Hanging Banner
   Time: Whole Day
   Location: Inside Qinglong Temple

The Heritage of Education—18th April 2013 International Day on Monuments and Sites: Events in Xi'an Stele Forest

1. Leaflet
   Location: Inside Xi'an Stele Forest
   Time: Half Day

2. Questionnaire Survey
   Number of people: volunteers and visitors
   Time: 10:00-10:30
   Location: Inside Xi'an Stele Forest

3. Free Tour guide in Exhibition Room
   Time: 18th April 2013, 10:30-11:30
   Number of people: volunteers and visitors

The Heritage of Education—18th April 2013 International Day on Monuments and Sites: Events in Great Wild Goose Pagoda

1. Zeng Qin Master’s Lecture
   Key Words: Xuanzang Master, Great Wild Goose Pagoda, Conservation
   Time: 18th April 2013, 9:30-11:00
   Location: East side of Great Wild Goose Pagoda yard’s auditorium
   Number of people: 100
   Preparation: a. videotape to Zengqin Master b. Invite report, take photograph

2. Autograph activity on safeguarding the heritage of education
   Time: Half Day (9:00—12:00)
   Location: Inside Great Wild Goose Pagoda yard
   Preparation: Invite report, take photograph

3. Leaflet
   Time: 18th April 2013, half Day
The Heritage of Education—18th April 2013 International Day on Monuments and Sites: Events in Northwest University

① Leaflet
Time: 18th April 2013, half Day
Location: Inside Northwest University

② Visit University Museum
Time: 18th April 2013, half day (9:00-12:00)

The Heritage of Education—18th April 2013 International Day on Monuments and Sites: Events in Xi’an Jiaotong University

① Leaflet
Time: 18th April 2013, half Day
Location: Inside Northwest University

② Visit University Museum
Time: 18th April 2013, half day (9:00-12:00)