Institute for Tourism Studies - Heritage Management Programme (Year-2)

Form of activity: Interactive Multimedia Presentation
Title of Activity: A Tale of a Street – Community Heritage of Rua de Tomás da Rosa, Macao
Date of Activity: 20th April 2012
Time: 10:00 a.m. ~ 11:40 a.m.
Place of activity: Grand Hall, Inspiration Building, Institute for Tourism Studies, Macao (IFT)
Target audience: Students (high school) and residents
Fee: Entrance Fee $15 [all the profits will be donate to the charity organization World Vision]

Description:
As a part of the worldwide celebration of the ICOMOS World Heritage Day 2012, the students of the Heritage Management Programme of Institute for Tourism Studies, Macao have organized a public event to highlight the importance of protecting community heritage for sustainable development.

The Content of activity:
“World Heritage and Sustainable Development: the Role of Local Communities” is the main theme of this year’s World Heritage Day. To match the theme, the students have used a historical and a typical local community as the background and created a multimedia presentation entitled “A Tale of a Street – Community Heritage of Rua de Tomás da Rosa”. The presentation tells the audience the harmonious community relationship of the past days in Macao.

Co-organizer: Heritage Club, Student Union of Institute for Tourism Studies

Event Rundown

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<td>Opening</td>
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<td>10:15-11:15</td>
<td>Interactive Multimedia Presentation</td>
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<td>11:15-11:35</td>
<td>Audience Session</td>
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<td>11:35-11:40</td>
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Event website: http://www.wix.com/heritageinterpretati/heritage_hortadamitra#!/__web-pages-copy1
YouTube link: http://www.youtube.com/watch?feature=player_embedded&v=y7g2Bll68dk and http://www.youtube.com/watch?v=D2-bc7yQnHo
Facebook page: A Tale of a Street
羅雀庭園的人與情

A Tale of a Street
Community Heritage of Rua de Tomás da Rosa

多媒體展示以及互動形式
A multi-media presentation on Macao’s local community

時間：2012年4月20日 10:00-11:40
Time: 10:00-11:40, 20 April 2012

地點：澳門旅遊學院敏思樓禮堂
Venue: Grand Hall, Institute for Tourism Studies, Macao

票價/Ticket: MOP 15