



旅遊學院學生會

Associação De Estudantes Do Instituto De Formação Turística  
Student Union of Institute For Tourism Studies

## Institute for Tourism Studies - Heritage Management Programme (Year-2)

**Form of activity:** Interactive Multimedia Presentation

**Title of Activity:** A Tale of a Street – Community Heritage of Rua de Tomás da Rosa, Macao

**Date of Activity:** 20<sup>th</sup> April 2012

**Time:** 10:00a.m. ~ 11:40a.m.

**Place of activity:** Grand Hall, Inspiration Building, Institute for Tourism Studies, Macao (IFT)

**Target audience:** Students (high school) and residents

**Fee:** Entrance Fee \$15 [all the profits will be donate to the charity organization World Vision]

### Description:

As a part of the worldwide celebration of the ICOMOS World Heritage Day 2012, the students of the Heritage Management Programme of Institute for Tourism Studies, Macao have organized a public event to highlight the importance of protecting community heritage for sustainable development.

### The Content of activity:

“World Heritage and Sustainable Development: the Role of Local Communities” is the main theme of this year’s World Heritage Day. To match the theme, the students have used a historical and a typical local community as the background and created a multimedia presentation entitled “A Tale of a Street – Community Heritage of Rua de Tomás da Rosa”. The presentation tells the audience the harmonious community relationship of the past days in Macao.

**Co-organizer :** Heritage Club, Student Union of Institute for Tourism Studies

### Event Rundown

Time	Activity
10:00-10:15	Opening
10:15-11:15	Interactive Multimedia Presentation
11:15-11:35	Audience Session
11:35-11:40	Closing Ceremony

Event website: [http://www.wix.com/heritageinterpretati/heritage\\_hortadamitra#!\\_\\_web-pages-copy1](http://www.wix.com/heritageinterpretati/heritage_hortadamitra#!__web-pages-copy1)

YouTube link: [http://www.youtube.com/watch?feature=player\\_embedded&v=y7g2BII68dk](http://www.youtube.com/watch?feature=player_embedded&v=y7g2BII68dk) and

<http://www.youtube.com/watch?v=D2-bc7yQnHo>

Facebook page: A Tale of a Street

# 羅憲復憶

*A Tale of a Street*

*Community Heritage of Rua de Tomás da Rosa*

雀  
仔  
園  
的  
人  
與  
情

多媒體展示以及互動形式

A multi-media presentation on  
Macao's local community

時間: 2012年4月20日 10:00-11:40

Time: 10:00-11:40, 20 April 2012

地點: 澳門旅遊學院啟思樓禮堂

Venue: Grand Hall, Institute for Tourism Studies, Macao

票價/Ticket: MOP 15