

ICOMOS  
International  
Scientific Committee on  
Economics of Conservation  
Luigi Fusco Girard

November 26, 2018

ICOMOS  
Secretary General Peter Phillips  
International Monuments and Sites  
11, Rues du Séminaire de Conflans  
94220 Charenton-le-Pont  
France

Dear Mr. Phillips,

On behalf of the International Scientific on Economics of Conservation (ISCEC), I am pleased to nominate Professor Dr. Christer Gustafsson, the secretary-general of ISCEC, for the positions of vice president of the ICOMOS Advisory Committee.

Gustafsson is full Professor in Conservation of Cultural Heritage at Uppsala University (Sweden), Professor (hon.) at Nanjing University (China), faculty member at IPMI International Business School, Jakarta (Indonesia) as well as Turin Faculty of Development (Politecnico di Torino and Università degli Studi di Torino) and Member of the Scientific Board of Cultural Industries and Complexity Observatory at IULM University, Milano, Italy.

Gustafsson is Secretary-General for ICOMOS International Scientific Committee on Economics of Conservation; Vice chairman of the expert panel for European Heritage Label (appointed by the European Commission) and Member of the Board of Directors for Cultural Heritage without Borders.

He is currently member of the Task Force Bureau, the international expert group (ICOMOS, UCLG and IUCN) with the aim to achieve a coordinated and effective process of advocacy for the localization and monitoring of the UN Sustainable Development Goals and UN-Habitat's New Urban Agenda as well as EU DG Research and Innovation's steering committee for Innovators on Cultural Heritage.

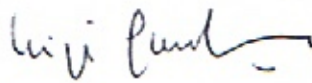
In his trans-disciplinary research, Gustafsson has been focused on boundary-spanning challenges and opportunities for cultural heritage as a driver for sustainable growth and heritage-led innovation-driven regional/urban development. At the moment, he is engaged in the EU Horizon 2020 project CLIC - Circular Models Leveraging Investments in Cultural heritage adaptive reuse as well as research on Fields of Creative Powers. He is also member of the advisory board for the EU Horizon 2020 research project Ruritage – Cultural heritage as a driver for rural sustainable growth.

He has been member of the European Commission's expert panel for a European Agenda for cultural heritage research and innovation ("Getting Heritage to Work for Europe"), the expert panel to analyse of the potential future European Institute for Innovation and Technology thematic areas, societal challenges and their innovation potential; and their suitability for a EIT-Knowledge and Innovation Centre model, the expert panel appointed by the EU Commission for evaluating new Flagships in Horizon 2020 as well as several of the European Commission's expert panels concerning research and innovation, culture and cultural heritage issues, e.g. EU-China Mayors Forum, EU-Africa Summit, several EU presidency cultural heritage conferences.

We believe that Professor Dr. Gustafsson would provide a most valuable and lasting contribution to ICOMOS, drawing upon his experience.

Yours sincerely,

Luigi Fusco Girard  
Chairman



ICOMOS International Scientific Committee on Economic of Conservation

Christer Gustafsson  
Skepparegatan 2  
263 32 Höganäs  
Sweden

3 December 2018

## **Short biography**

Christer Gustafsson, Ph D is full professor in Cultural Heritage Management and Sustainable Development at Uppsala University (SE). His PhD was one of the very first that linked conservation to sustainable development. Since the 1990's he has been working internationally as project leader for conservation projects, as researcher, and as consultant with assignments from regional, national, European, and International Government agencies and NGO's, e.g. OECD, ICOMOS, the EU Commission, the EU Parliament, Swedish Ministry of Foreign Affairs as well as Ministry of Culture, member of the Swedish Delegation to the UN's High-Level Political Forum in NYC 2018 and to Habitat III in Quito 2016. He teaches at universities all around the World. Between 2005-2013 he was director of the Regional Museums of Halland (SE)

## Abbreviated CV Christer Gustafsson

- **Full Professor** in Cultural Heritage Management and Sustainable Development, Uppsala University, **Sweden** (2013-);
- **Professor (hon.)** at Nanjing University in **China**;
- **Faculty member** at IPMI International Business School, Jakarta, **Indonesia** as well as Turin Faculty of Development (Politecnico di Torino and Università degli Studi di Torino), **Italy**; and
- Member of the **Scientific Board** of Cultural Industries and Complexity Observatory at IULM University, Milano, Italy.

He is also:

- **Secretary-General** for **ICOMOS International Scientific Committee on Economics of Conservation**;
- **Vice chairman** of the expert panel for **European Heritage Label** (appointed by the European Commission); and
- Member of the **Board of Directors** for **Cultural Heritage without Borders**

He is currently member of:

- **the Task Force Bureau**, an international expert group with the aim to achieve a coordinated and effective process of advocacy for the localization and monitoring of the UN Sustainable Development Goals and UN-Habitat's New Urban Agenda;
- **EU DG Research and Innovation's steering committee** for Innovators on Cultural Heritage; and
- the advisory board for the **EU Horizon 2020** research project Ruritage – Cultural heritage as a driver for rural sustainable growth.

He has been member of:

- **the European Commission's expert panel for a European Agenda for cultural heritage research and innovation** ("Getting Heritage to Work for Europe");
- the expert panel to analyse of the potential future **European Institute for Innovation and Technology** thematic areas, societal challenges and their innovation potential; and their suitability for a EIT-Knowledge and Innovation Centre model;
- the expert panel appointed by the **EU Commission** for evaluating new Flagships in Horizon 2020;
- several of the European Commission's expert panels concerning research and innovation, culture and cultural heritage issues, e.g. **EU-China Mayors Forum**, **EU-Africa Summit**, several EU presidency cultural heritage conferences; and Keynote speaker at several conferences (many during **the European Year of Cultural Heritage 2018** e.g. the International perspective Forum).

**Director** (*Landsantikvarie*) **Regional Museums** of Halland (SE) 2005-2012.

He has been project leader for international projects with the aim to elaborate building conservation as a catalyst for regional sustainable development in connection to training in traditional craftsmanship and job creation. One project was nominated as one of **100 best-in-practice projects in the World** at UN World Summit in Johannesburg 2002 (Kyoto-protocol conference). The project implied investments in cultural heritage sites to a total value of over **50 Million €**. At the moment, he is engaged in the **EU Horizon 2020 project CLIC** - Circular Models Leveraging Investments in Cultural heritage adaptive reuse. He was also one of the founders of the Halland Model.

## **Lectoral platform statement - Starting points for how Gustafsson wants to develop cultural heritage within ICOMOS**

The global society is today facing three overall challenges: **the climate change, globalisation and social exclusion**. Today the focus of the cultural heritage sector is no longer just on preservation and protection of monuments. It has become more important to be able to find new activities to take place in historic buildings and landscapes. **Adaptive re-use** is becoming more and more prevalent and it is also one of the most effective and **environmentally friendly** tools of modern urban development in a circular economy and towards sustainability. In this way, historic environments could also be used and understood as a **vital resource for development** for present and future generations.

People's individual as well as common interpretation and experiences of heritage is of decisive importance. With growing importance of sustainable development in general and sustainable social development in particular, objectives but also opportunities for conservation have changed.

Our current day challenges imply that conservation should not start from the objects only, but to a larger degree from **the human beings**. The paradigm of resilient and integrated conservation strategies based on participatory models requires solutions on how to find balance between preserving the heritage and at the same time providing **opportunities for smart, inclusive and sustainable development**.

Cultural heritage can be regarded as **enabler of social cohesion and inclusion** and a **driver for equity and inclusive economic development** in the urban economy. Furthermore, cultural heritage and historic quarters of cities can improve liveability, resilience and sustainability of both older and new urban areas.

Christer Gustafson  
Skepparegatan 2  
263 32 Höganäs

Sweden

3 December 2018

## Statement

I hereby confirm my willingness to serve if elected as an officer of ADCOM.

If I am elected as one of the 6 officers, and if desired, I am ready to stand for the post of President and/or Vice President.

Yours sincerely,



Christer Gustafsson